

San Jose Mercury News

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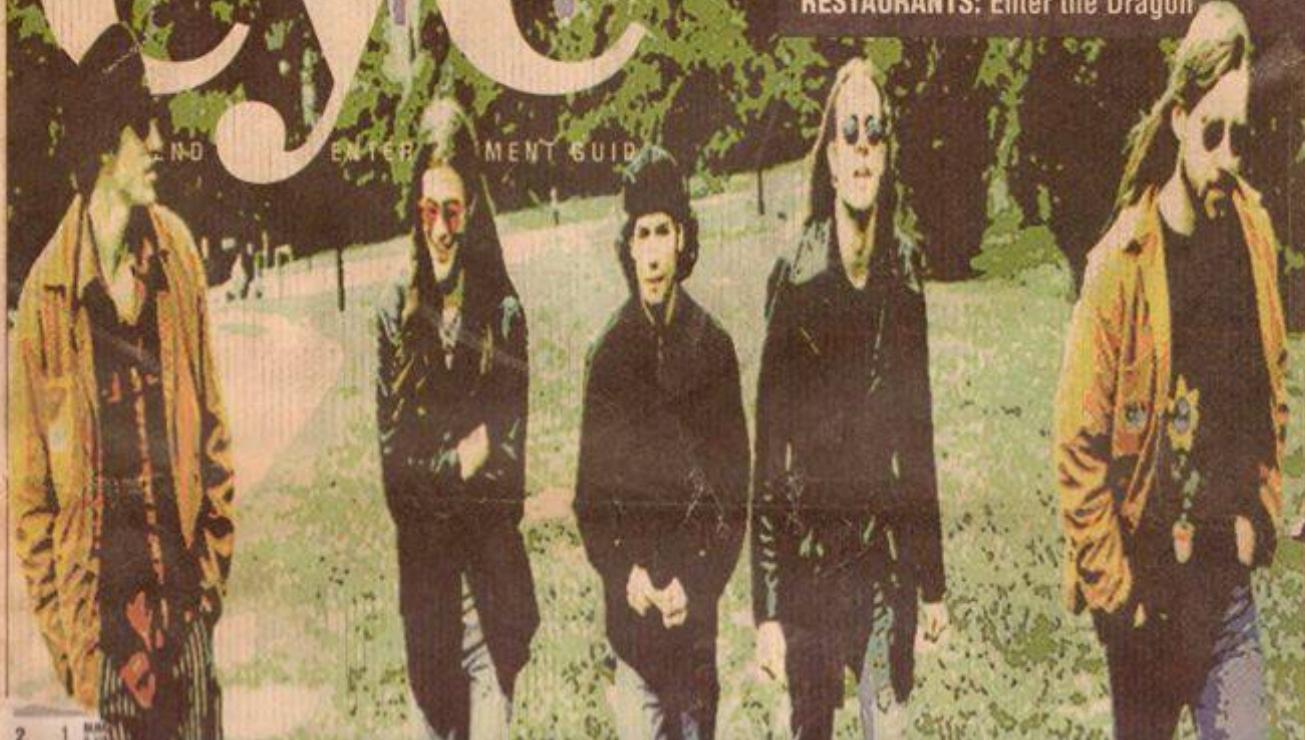
AND ENTERTAINMENT GUIDE

MOVIES: Lemmon's zest

■ Victims of the press

MUSIC: The jig is up

RESTAURANTS: Enter the Dragon



2 1 MARCH

MUSIC

SOUNDSCAN REPORT

BAY AREA'S HOT ALBUMS

WEEK	IN THE	TOTAL
1	4	AUGUST AND EVERYTHING AFTER CONVINCING GROW
2	2	SUPERUNKNOWN SOUNDGARDEN
3	11	LIVE AT THE ACROPOLIS TANZ
4	5	MUSIC BOX MARY CHAPIN CABELLY
5	6	TOM BRADSON TONI BRADSON
6	13	CROSS OF CHANGES ENKA
7	16	"REALITY BITES" SOUNDTRACK VARIOUS ARTISTS
8	8	COLOUR OF MY LOVE CLUELESS
9	3	ST. PADDY FURRY
10	1	SIGN ACE OF BASE
11	47	CHANT BENEDICTINE MONKS
12	12	DOWNTOWN SPIRAL NINE INCH NAILS
13	9	DOGGYSTYLE DROOP DOGGY DOOG
15	17	JON PERTTY AND THE HEADBREAKERS

BAY AREA'S HOT SINGLES

WEEK	IN THE	TOTAL
1	30	BORN TO ROLL KATIE AND ALEXANDRA
2	1	BUMP 'N' GRIND A. KELLY
3	5	WITHOUT YOU MARY CHAPIN CABELL
4	35	SOMETHING TO RIDE TO CONCOURS DA VENICE
5	6	POWER OF LOVE CLUELESS
6	15	PLAYER'S BALL OUTKAST
7	10	CANTALOUP LSD
8	29	YOU KNOW HOW WE DO IT ACE OF BASE
9	2	SIGN ACE OF BASE
10	8	GIRL & JUICE DROOP DOGGY DOOG
11	12	MOST BEAUTIFUL GIRL IN THE WORLD PRINCE
12	3	INNOCENT MAN CAT-A-PETIA
13	7	SO MUCH IN LOVE ALL-4-ONE
14	67	BABY LEAVE YOUR WAY BIG MOUNTAIN
15	43	HEY DJ LIGHTER SIDE OF BROWN

Indicates new on chart.
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Sports. Rankings compiled from sales at 307
New York retail stores.

Guitarist Rogers Stevens, front, says he and his Blind Melon bandmates weren't surprised by their sudden success: "We didn't run outside and hug and cry."



MTV and a dancing bee-girl made

Blind Melon a star. It's not sane

BY HARRY SUMRALL
Mercury News/Mike Walker

In 1990, Blind Melon became one of the biggest rock groups in the country.

Its debut album rampaged the charts and sold more than 2 million copies. Recently, the group was nominated for two Grammy awards — one in the prestigious best new artist category, the other for rock performance (duo or group). Now the band is out on its first headlining tour. It comes to the Warfield in San Francisco on Saturday.

"We're just here sucking up whatever pearls the (music) industry has to offer us," says the group's guitarist, Rogers Stevens.

There have been plenty of pearls. But Stevens acknowledges that the band has had some help along the way.

"We did the album; it's all our fault," he says with a laugh. "We like it. We think we made a good album. But there were other factors involved in its success."

One of those would be MTV.

When the album "Blind Melon" was released in September 1992, it languished on the charts. But nine months later, when MTV began airing a video for the song "No Rain," the album began to rise. At one point, it was selling more

than 100,000 copies per week and it eventually hit No. 3 on the Billboard album chart.

Suddenly Blind Melon — which had taken its name from what the bassist's father used to call a no-account neighbor — was big news.

The video, in fact, became a visual signature of the group. Based on the album's cover — which pictures drummer Glen Graham's sister, Georgia, in a bee girl costume from a school

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Blind Melon

■ Where: The Warfield, 942 Market St., San Francisco

■ When: 8 p.m. Saturday

■ Tickets: \$16.50; (415) 775-7722

MUSIC

The buzz over Blind Melon

Sudden success made life pretty strange for five individualists

■ BLIND MELON

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play — the video featured 10-year-old actress Heather DeLoach, in bee-garb and cavorting about to the group's loping and loopy music.

The group appeared on the cover of Rolling Stone. The American Music Awards got into the act, offering two nominations (favorite new artist in both pop-rock and metal categories). The video of "No Rain" hit No. 2 on MTV's annual end-of-the-year Top 100 Countdown.

"I don't think we were surprised (by the success)," says Stevens, 24. "We didn't run outside and hug and cry. We realized we were the same (people) we always were."

"But I don't think we expected all the (hassle) that was also involved."

No pretenses

Hassle? Stevens refers to "the mechanism" of success in today's music business.

"The record was successful because MTV played the video so much," he says. "That is a fact, and we make no pretense about it, and we have no problem with it."

But,

"But MTV is a monopoly. It should be deregulated," he says. "It's not such a bad thing, particularly for people in small towns; it's a way to get the music to them. And there's nothing bad about the idea of making a short film (a video) about a song. But it (success) really comes down to getting the airplay on MTV and having a record on the shelf (at stores)."

Stevens says he and the group also had problems dealing with record companies. "They really try to manipulate people," he says. "Record companies still rip artists off."

"There's all these tentacles of a major corporation that you have to deal with. We go out on tour and see these hokey posters of ourselves and we had nothing to do with them. (Record company) people listen to our tapes and



Bee-movie: One cute video, and Blind Melon's a hit. From left: Shannon Hoon, Glen Graham, Christopher Thorn, Rogers Stevens, Brad Smith.

to making music.

"There is an underlying message to our music," Stevens says. "It's about freedom to do what you want to do and the way you want to do it."

That's easy to hear in the music on "Blind Melon," which goes against the minimalism of the moment. The songs teem with melodies, '60s inflected jams and instrumental forays. On songs such as "Soak the Sin," the group delves into the storming rock of Led Zeppelin, with vocalist Shannon Hoon wailing away with a blues-tinged passion. On others, such as "No Rain," there's a win-

string instrument, played by Usted Sabbi Kahn.

As successful as "Blind Melon" was, it did not necessarily please Stevens. "The songs were good," he says, "but the recording and the performances weren't as good as we wanted."

To change that — and to please its record company, Capitol, which has been clamoring for "new product" — Blind Melon will be recording an EP in the coming weeks.

"We're going to record it in a hotel room when we get to St. Louis on our tour," Stevens says. "We want to get a live feel to it