

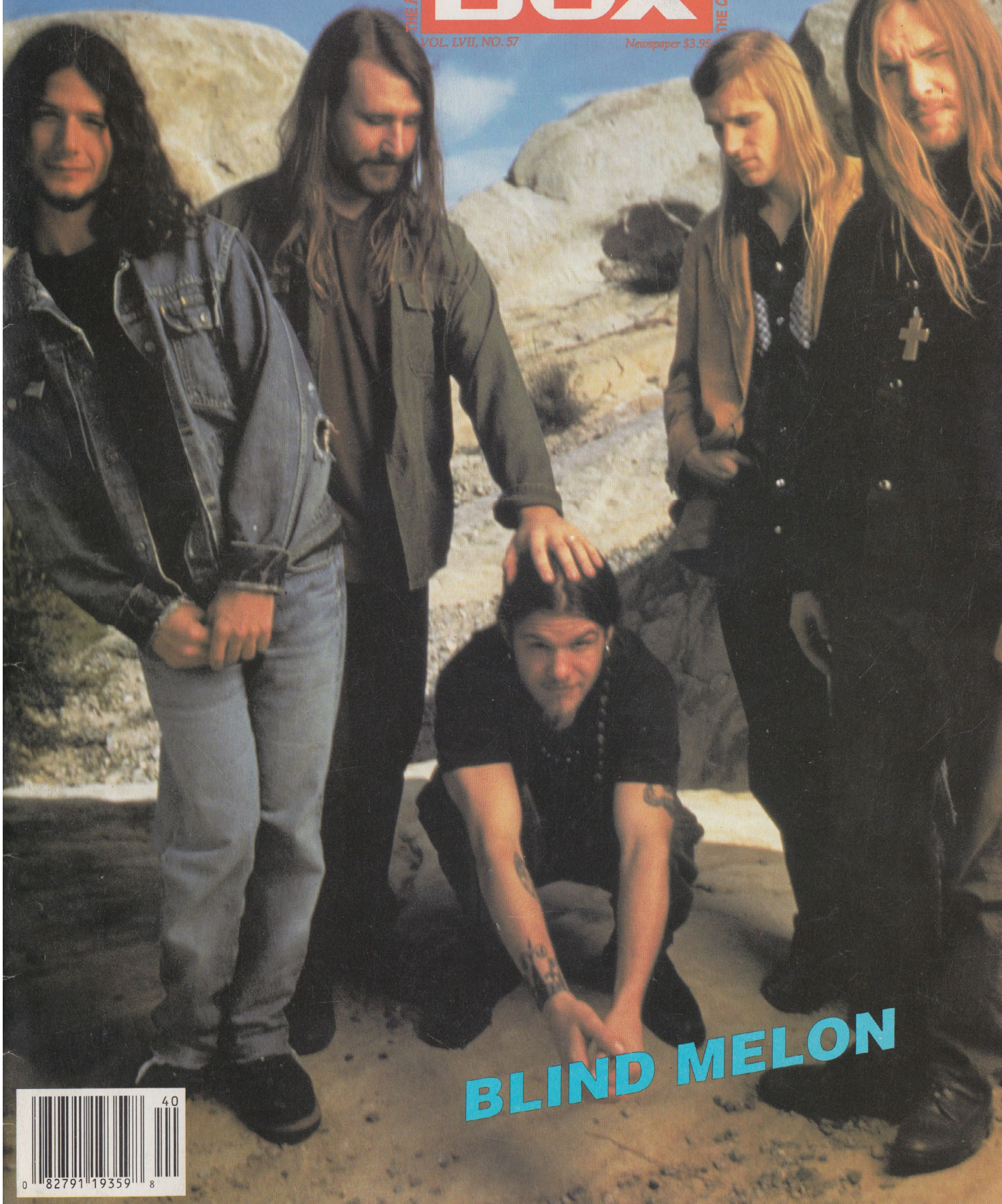
THE MUSIC TRADE MAGAZINE

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BLIND MELON



CASH BOX

THE MUSIC TRADE MAGAZINE

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INSIDE THE BOX**COVER STORY****Blind Melon**

By Troy J. Augusto



SUCCESS HAS COME OUT of left field for the members of Blind Melon. When the band's Capitol-issued, self-titled debut was released in the fall of '92 it barely made a peep in a music industry that was still caught up in Billy Ray Cyrus hysteria. But Capitol Records, sensing what a special act it had in Blind Melon, seemingly made all the right moves, taking an initial grassroots type approach to the band that's paid off handsomely.

The first exposure that many had to the organic folk-rock band was as the opening act on '92's MTV *120 Minutes* tour, which was followed by months of club touring, where the band were able to play full, headliner-length sets. As word of the quintet's potent live show began to circulate, MTV, sensing the beginnings of something big, began to actively program the video for "No Rain" (after having ignored the band's first two vids). The rest, of course, is history, as "No Rain" has become a multi-format smash, propelling Blind Melon's album into the top 5.

That success has led to a major tour with Neil Young, benefit gigs in the Midwest with John Mellencamp, appearances on all of the TV talk shows and, currently, the opening slot on Lenny Kravitz' national tour.

Blind Melon is: Shannon Hoon, vocals; Rogers Stevens, guitar (that's his sister in the bee-suit on the album cover); Christopher Thorne, guitar; Brad Smith, bass; Glen Graham, drums.

NUMBER ONES**POP SINGLE**

Dream Lover

Mariah Carey

(COLUMBIA)

R&B SINGLES

Dreamlover

Mariah Carey

(COLUMBIA)

COUNTRY SINGLE

Prop Me Up Beside The Jukebox

Joe Diffie

(EPIC)

RAP SINGLE

Ruffneck

MC Lyte

(FIRST PRIORITY/ATLANTIC)

POP ALBUM

In Utero

Nirvana

(DGC)

R&B ALBUM

Music Box

Mariah Carey

(COLUMBIA)

COUNTRY ALBUM

In Pieces

Garth Brooks

(LIBERTY)

GOSPEL ALBUM

It Remains To Be Seen

Mississippi Mass Choir

(MALACO)

HIP-HOP ALBUMS

Menace II Society

Soundtrack

(JIVE)

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